

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 3299 K St. NW Ste 200

Washington, DC 20007

INVOICE

Advertiser NRSC/ Heller for Senate
Product NRSC/HELLER
Estimate Number

10/01/12 - 10/20/12	Invoice Period
October 2012	Invoice Month
10/21/12	Invoice Date
107632-1	invoice #

Page 1 of 6

Station	KSNV
Account Executive Amy McCrean	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight 10/10/12 - 10/20/12	Deal #	Alt Order # 06862161	Order # 107632
10/20/12	6		

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Advertiser Code HLRN Product Code
HLRN

	Advertiser F	Agency Ref
	Ref	
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Line Cha	1 KSNV	ς Σ	XSNV	2 KSNV		X X X X			NONV																
Channel Description	/ M-F 6-7a WakeUp w/Wagners	ž.		M-F 6-7a WakeUp w/Wagners	No.			Today Show				Today Show	¥				Noon News								
Time	6-7a			6-7a				658a-9am					658a-9am	658a-9am	658a-9am	658a-9am	658a-9am 12-1230pm	658a-9am 12-1230pm	658a-9am 12-1230pm	658a-9am 12-1230pm 12-1230pm	658a-9am 12-1230pm 12-1230pm	658a-9am 12-1230pm 12-1230pm	658a-9am 12-1230pm 12-1230pm	658a-9am 12-1230pm 12-1230pm 1230-1p	658a-9am 12-1230pm 12-1230pm 1230-1p
Day		10/08/1	P 3		10/15/1	Z	Τυ		10/15/1	1 3	Ξ			10/08/1	10/08/1 Th	10/08/1 Th	10/08/1 Th	10/08/1 Th F	10/08/1 Th F	10/08/1 Th F 10/08/1	10/08/1 Th F 10/08/1 F	10/08/1 Th F 10/08/1 F	10/08/1 Th F 10/08/1 F	10/08/1 Th F 10/08/1 F 10/15/1	10/08/1 Th F 10/08/1 F 10/15/1 Tu
Date	ਰ	10/08/12 to 10/14/12	1 <u>0/11/12</u> 10/12/12	₽	10/15/12 to 10/21/12	10/15/12	10/16/12	₽	10/15/12 to 10/21/12	10/15/12		10/16/12	10/16/12 to	Tu 10/16/12 to 10/08/12 to 10/14/12	10/16/12 to 2 to 10/14/12 10/11/12	10/16/12 to 2 to 10/14/12 10/11/12 10/12/12	10/16/12 to 2 to 10/14/12 10/11/12 10/12/12	Tu 10/16/12 to 10/08/12 to 10/14/12 Th 10/11/12 F 10/12/12 F to 10/08/12 to 10/14/12	10/16/12 to 2 to 10/14/12 10/11/12 10/12/12 to 2 to 10/14/12 10/12/12	10/16/12 to 2 to 10/14/12 10/11/12 10/12/12 to 2 to 10/14/12 10/12/12	Tu 10/16/12 to 10/14/12 Th 10/12/12 Th 10/11/12 To 10/12/12 F 10/10/14/12 F 10/12/12 To 10/15/12 to 10/15/12 to 10/15/12 to 10/15/12 to 10/21/12	10/16/12 to 2 to 10/14/12 10/12/12 to 2 to 10/14/12 10/12/12 to 10/12/12 to 10/15/12	10/16/12 to 2 to 10/14/12 10/11/12 10/12/12 to 2 to 10/14/12 10/12/12 to 2 to 10/21/12 to 10/15/12	Tu 10/16/12 to 10/14/12 Th 10/11/12 to 10/11/12 Th 10/12/12 To 10/14/12 To 10/12/12 To 10/15/12 to 10/	10/16/12 to 2 to 10/14/12 10/11/12 2 to 10/12/12 to 2 to 10/14/12 2 to 10/12/12 to 10/12/12 to 10/12/12 to 10/15/12 to 10/15/12
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Length Aired Days		TF	6:38 AM 6:10 AM		MT	6:30 AM	6:59 AM		MT	7:59 AM		8:30 AM	8:30 AM	8:30 AM	7.28 AM	7:28 AM 8:47 AM	7.28 AM 8:47 AM	7:28 AM 8:47 AM	7:28 AM 8:47 AM 12:22 PM	7:28 AM 8:47 AM 12:22 PM	7:28 AM 8:47 AM 12:22 PM	7:28 AM 8:47 AM 12:22 PM	7:28 AM 8:47 AM 12:22 PM	7:28 AM 8:47 AM 12:22 PM	8:30 AM 7:28 AM 8:47 AM 12:22 PM 12:25 PM
Ad-ID			DHNRSC10081201H Credit	ALL MANAGEMENT AND ALL SER		DHNRSC10081201H Credit	DHNRSC101012HTrst-NRSC				DHNRSC10081201H Credit	OHNRSC10081201H Credi	OHNRSC10081201H Credit DHNRSC101012HTrst-NRSC	OHNRSC10081201H Credi DHNRSC101012HTFSt-NRS	DHNRSC10081201H Credi DHNRSC101012HTrst-NRS DHNRSC10081201H Credi	DHNRSC10081201H Credit DHNRSC101012HTrst-NRSC DHNRSC10081201H Credit DHNRSC10081201H Credit	DHNRSC10081201H Credi DHNRSC101012HTrst-NRS DHNRSC10081201H Credi DHNRSC10081201H Credi	DHNRSC10081201H Credi DHNRSC101012HTrst-NRS DHNRSC10081201H Credi DHNRSC10081201H Credi	DHNRSC10081201H Credi DHNRSC101012HTrst-NRS DHNRSC10081201H Credi DHNRSC10081201H Credi DHNRSC10081201H Credi	DHNRSC10081201H Credit DHNRSC101012HTrst-NRSC DHNRSC10081201H Credit DHNRSC10081201H Credit DHNRSC10081201H Credit	DHNRSC10081201H Credi DHNRSC101012HTrst-NRS DHNRSC10081201H Credi DHNRSC10081201H Credi DHNRSC10081201H Credi	DHNRSC10081201H Credi DHNRSC101012HTrst-NRS DHNRSC10081201H Credi DHNRSC10081201H Credi DHNRSC10081201H Credi DHNRSC10081201H Credi	DHNRSC10081201H Credit DHNRSC101012HTrst-NRSC DHNRSC10081201H Credit DHNRSC10081201H Credit DHNRSC10081201H Credit DHNRSC10081201H Credit	DHNRSC10081201H Credi DHNRSC101012HTrst-NRS DHNRSC10081201H Credi DHNRSC10081201H Credi DHNRSC10081201H Credi DHNRSC10081201H Credi	DHNRSC10081201H Credit DHNRSC10081201H Credit DHNRSC10081201H Credit DHNRSC10081201H Credit DHNRSC10081201H Credit DHNRSC10081201H Credit
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The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider in third Parties of by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant in the several shall not constitute payment to Media Provider. Applicant independent shall should applicant place adventising adventising agency for other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such adventising. In the event Applicant is an agency requesting adventising on behalf of a client. Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set from herein above. If Applicant is an adventiser, all agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions Two weak advance cancellation notice is required unless otherwise specified



VSNV Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333

Billing Address:

Attention: Accounts Payable Strategic Media Services, Inc.

3299 K St. NW

Washington, DC 20007

Advertiser	NRSC/ Heller for Senate
Product	NRSC/HELLER
Estimate Number	0.00

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Invoice Period	Invoice Month	Invoice Date	invoice #
10/01/12 - 10/20/12	October 2012	10/21/12	107632-1

Sales Region N	Sales Office E	Account Executive A	Station
Vational	lair - Philadelphia	Amy McCreary	KSNV
	l n	Þ	

	Order Flight	Deal #	Alt Order#	Order#
1000	10/10/12 - 10/20/12	-5.65	06862161	107632

lling Calendar Broadcast IDB a	Prod		pecial Handling
alendar Broadcast	Adve	Cash	Illing Type
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	Product Code
HLRN	Advertiser Code
	IDB#

Advertiser Ref	Agency Ref	
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VSNV	KSNV		XSNV	VSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		VSNV	KSNV	KSNV		VSNV	KSNV		VSNV	VSNV		VSNV	Channel
M-F Early News			4PM NEWS (1 hour)				4PM NEWS (1 hour)				4PM NEWS (1 hour)			Dr Phil				The Doctors			The Doctors			The Agenda 1230pm	Channel Description
5-630p			4-5pm				4-5pm				4-5pm			3. 4 p				2pm-3pm			2pm-3pm			1230-1p	Time
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	-30	1×		30	30	2×		30	33	2x		30	×		30	:30	2x		30	1×		30	1×		Length
	4:55 PM	Μ		4:49 PM	4:40 PM	М		4:51 PM	4:27 PM	F		3:34 PM	7		2:25 PM	2:11 PM	MT		2:44 PM			12:48 PM	T		Length Aired Days
	DHNRSC10081201H Credit			DHNRSC10081201H Credit	DHNRSC10081201H Credit			DHNRSC10081201H Credit	DHNRSC10081201H Credit			DHWRSC10081201H Credit			DHNRSC101012HTrst-NRSC	DHNRSC10081201H Credit			DHNRSC10081201H Credit			DHNRSC10081201H Credit			Ad-ID
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KSNV
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1500 Foremaster Lane
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Main: (702)642-3333
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INVOICE

Fairnate All makes	Product NRSC/HELLER	Advertiser NRSC/ Heller for Senate
		senate
	E.	

10/01/12 - 10/20/12	Invoice Period
October 2012	Invoice Month
10/21/12	Invoice Date
107632-1	Invoice #

Station	KSNV
Account Executive Amy McCreary	Arrry McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	107632
Alt Order #	06862161
Deal #	\$
Order Flight	10/10/12 - 10/20/12

Pro		Special Handling
Adv	Cash	Billing Type
	Broadcast	Billing Calendar

Advertiser Code	HLRN
Product Code	

Channel Description KSNV M-F Early News		Time 5-630p	5	Day Date to 10/08/12 to 10/14/12	Day Date Length Aired Days to 10/08/12 to 10/14/12 1xF	Day Date Length Aired Days Ad-ID	Day Date Length Aired Days Ad-ID Rate P	Day Date Length Aired Days Ad-ID Rate P
KSNV			т і	F 10/12/12 :34	F 10/12/12 :34	F 10/12/12 :30 6:25 PM	F 10/12/12 :30	F 10/12/12 :30 6:25 PM DHNRSC10081201H Credit
KSNV M-F Early News	S.M.S	ws 5-630p	5-630p	5-630p 10/15/12	5-630p to 10/15/12 to 10/21/12	5-630p to 10/15/12 to 10/21/12 2x MT	5-630p to 10/15/12 to 10/21/12 2x MT	5-630p to 10/15/12 to 10/21/12 2x MT
KSNV			_7 ≤	M 10/15/12 3 Tu 10/16/12 3	M 10/15/12 :30 Tu 10/16/12 :30	M 10/15/12 :30 5:15 PM Tu 10/16/12 :30 5:23 PM	M 10/15/12 :30 Tu 10/16/12 :30	M 10/15/12 :30 5:15 PM DHNRSC10081201H Credit Tu 10/16/12 :30 5:23 PM DHNRSC101012HTrst-NRSC,
KSNV Jeopardy in Prime	Prime		M-SA 8-11p / SUN 7- to	M-SA 8-11p / SUN 7- to 10/15/12 to 10/21/12	M-SA 8-11p / SUN 7-: to 10/21/12 1x -	M-SA 8-11p / SUN 7-: to 10/15/12 to 10/21/12 1x -T	M-SA 8-11p / SUN 7-: to 10/15/12 to 10/21/12 1x -T	M-SA 8-11p / SUN 7-: to 10/15/12 to 10/21/12 1x -T
KSNV			Tu .	Tu 10/16/12 30	Tu 10/16/12 30	Tu 10/16/12 :30 9:59 PM	Tu 10/16/12 :30	Tu 10/16/12 :30 9:59 PM DHNRSC101012HTFSt-NRSC,
KSNV M-F Jeopardy	dy	dy 630-7pm	630-7pm	630-7pm 10/08/12	630-7pm to 10/08/12 to 10/14/12	630-7pm to 10/08/12 to 10/14/12 1x	630-7pm to 10/08/12 to 10/14/12 1xT	630-7pm to 10/08/12 to 10/14/12 1xT
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KSNV Wheel in Prime	16		M-SA 8-11p / SUN 7-	M-SA 8-11p / SUN 7- to	M-SA 8-11p / SUN 7- to	M-SA 8-11p / SUN 7- to	M-SA 8-11p / SUN 7- to	M-SA 8-11p / SUN 7- to
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				10/10/14	10/08/12 to 10/14/12 1x - W 10/10/12 30		10/08/12 to 10/14/12 1xW W 10/10/12 :30 7:58 PM DHNRSC10081201H Credit	
KONY M.E News 3 at Fleven	Fleven	11pm-1135pm	11pm-1135pm to	11pm-1135pm to	10/08/12 to 10/14/12 1x - W 10/10/12 30	11pm-1135pm	10/08/12 to 10/14/12 1xW W 10/10/12 :30 7:58 PM DHNRSC10081201H Credit 11pm-1135pm to	11pm-1135pm to

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Natwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider applicant place adventising through an adventising agency (or other Third Parties) that Applicant will confinite to be responsible to Media Provider Applicant in Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider Applicant indevisitands that should Applicant place adventising adventising on the payment of such adventising on the time sevent Applicant is an agency requesting adventising on behalf of a client Applicant advinovinges its joint and several liability for the payment of such adventising under the terms set torth here in adventising on the sevent Applicant is an agreement to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict rely deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

Attention: Accounts Payable Strategic Media Services, Inc.

Ste 200 3299 K St. NW

Washington, DC 20007

INVOICE

Advertiser	NRSC/ Heller for Senate
Product	NRSC/HELLER
Estimate Number	

10/01/12 - 10/20/12	Invoice Month
10/21/12	Invoice Date
107632-1	Invoice #

Order Flight	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Order#	Arrry McCreary	Account Executive
Cidel #	KSNV	Station

Order Flight 10/10	Deal#	Alt Order # 06862161	Order # 107632
10/10/12 - 10/20/12		161	2

Billing Calendar Billing Type Special Handling

> Cash Broad

Advertiser Ref	Agency Ref	Product Code

	31		30		29		28		27		26		25	24	
KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VSNS	KSNV	VSNV	XSNV	KSNV	KSNV	KSNV	VSNV	KSNV	Channel
	News 3 Today - SAT		Saturday Today		News 3 Sunrise SATURDAY		Sa-Su News 3 at Eleven		Monday Prime 8-10pm		Tuesday Prime 8-9pm		M-F News 3 at Eleven	M-F News 3 at Eleven	Channel Description
	9am-930am		7a-9am		6a-7a		11pm-1135pm		8-10pm		8-9pm		11pm-1135pm	11pm-1135pm	Time
Va a	10/08/	Sa	1000	Sa	10/08/	Sa Su	10/08/	S		T.	10/15/1	Z	10/15/1	7	Day
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KSNV 1500 Foremaster Lane Formerly KVBC Remit Address: Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101

Estimate Number

Product Advertiser

Billing Address:

Washington, DC 20007 Attention: Accounts Payable Strategic Media Services, Inc. Ste 200 3299 K St. NW

NVOICE

lnyc	NRSC/HELLER Invo	NRSC/ Heller for Senate Invo)nvc
Invoice Period	nyoice Month	voice Date	nvoice #
10/01/12	October	10/21/12	-769701

- 10/20/12 2012

Station	KSNV	
Account Executive Army McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	Jan Ale
Sales Region	National	

Order Flight	Deal #	Alt Order #	Order#
10/10/12 - 10/20/12	2	06862161	107632

lling Type Cash Adve	Produ		pecial Handling
100	Adve	Cash	lling Type
	iDB#	Broadcast	lling Calendar

위밀밀

dvertiser Ref

	4		39		38		37		35		3		33		32	Line
KSNV	KSNV	KSNV	KSNV	KSNV	VSNV	KSNV	VSNV	VSNV	KSNV	KSNV	KSNV	KSNV	KSNV	VSNV	KSNV	Channel
	NFL Football		Chris Matthews SUN 9:30am		News 3 Today		Meet the Press		News 3 Sunrise SUNDAY		Saturday Night Live		WKND Jeop/Wheel		Sa-Su Early News	Description
	1P-9PM		9:30a-10a		9a-930am		8a-9am		6a-7a		1130pm-1:02am		630-730pm		5pm-630pm	Time
Su	10/08/12	Su	10/08/12	Su	10/08/12	Su.	10/08/12	Su	10/08/12	Sa	10/08/12	Sa	10/08/12	Sa	10/08/12	Day
10/14/12	to 10/08/12 to 10/14/12	10/13/12	to 10/08/12 to 10/14/12	10/13/12	to 10/08/12 to 10/14/12	10/13/12	to 10/08/12 to 10/14/12	Date								
:30	 ≠	30	×	:30	1x	30	îx	30	1x	30	×	:30	*	:30	×	Length
7:50 PM	5	9:58 AM	5	9:14 AM	5	7:59 AM	S	6:39 AM	S	12:09 AM	-	7:11 PM	S-	5:30 PM	S-	Length Aired Days
OHNR5C10081201H Credit		DHNRSC10081201H Credit	i)	DHNRSC10081201H Credit		DHNRSC10081201H Credit		DHNRSC10081201H Credit		DHNRSC10081201H Credit		DHNRSC10081201H Credit	v	DHNRSC10081201H Credit		Ad-ID
it \$8,000.00		\$375.00	C	\$250.00		t \$1,900.00	1	t \$225.00	ł	t \$750.00		\$375.00	S.	\$450.00		Rate
5	Y	0		0		C		:C	2	9		J				Reconciliation
79 <u>24</u>				3 4		: -		9	 -	ı .i.		4		2		X8I *

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bits are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider Applicant applicant applicant place advertising through an advertising agency (or other Third Parties) that Applicant will conclude the payment of such advertising under the terms set to the herein above. If Applicant is an advertising or behalf of a client Applicant acknowledges is joint and several lability for the payment of such advertising under the terms set to the herein above. If Applicant is an advertising or behalf of a client Applicant set of the payment of such advertising under the terms set to the herein above. If Applicant is an advertising or behalf or otherwise, contracts insertion orders copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts insertion orders copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Billing Address:

Ste 200

3299 K St. NW

Washington, DC 20007

Attention: Accounts Payable

Strategic Media Services, Inc.

Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane Remit Address: Main: (702)642-3333

Billing: (702)642-3333

INVOICE

Advertiser	NRSC/ Heller for Senate
Product	NRSC/HELLER
Estimate Number	

10/01/12 - 10/20/12	hugine Period
October 2012	Invoice Month
10/21/12	Invoice Date
107632-1	Invoice #

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order #	Order#
10/10/12 - 10/20/12		06862161	107632

Pro		Special Handling
	Cash	Billing Type
	Broadcast	Billing Calendar

Code	
HLRN.	

Advert	Agency
Advertiser Ref	Ref
	7

		43		42			4	2
	KSNV	VSNV	VSNV	KSNV	KSNV		VSNV	Channe
		WKND Jeop/Wheel		4PM NEWS (1 hour)		53	Sports Night in Las Vegas	Channel Description
Aired Spots		630-730pm		4-5pm			Sun 1135p-1200a	Time
48	Sa	10/15/12	ď	10/15/12	Su	10/08/12		Day
	10/20/12 :30	to 10/15/12 to 10/21/12	10/16/12 :30	to 10/15/12 to 10/21/12	10/14/12	0/08/12 to 10/14/12	₫	Date
	:30	×	-30	1×	:30	î×		Length
	7:13 PM	S-	4:55 PM	-1	11:57 PM D	5		Length Aired Days
	DHNRSC101012HTFST-NRSC,		DHNRSC101012HTrst-NRSC,		DHNRSC10081201H Credit \$200.00			Ad-ID
	c, \$525.00		c, \$725.00		\$200			Rate
	.00		00		00			Reconciliation
					_			Ref#

Agency Commission **Net Amount Due** Gross Total \$30,855.00 \$36,300.00 \$5,445.00 Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log

Nowthstanding to whom bills are rendered Applicant and Third Parties shall remain joinly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider above the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider above the payment of such adventising agreedly (or other Third Parties) that Applicant who continue to be responsible to Media Provider (applicant place adventising in the event Applicant is an agency requesting adventising or behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. It for the adventising or behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. It for the adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified